



ClimateSeed

Offset your carbon footprint while contributing
to UN Sustainable Development Goals

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**“the gravest effects of all attacks on the
environment
are suffered by the poorest.”**

Encyclical Letter of
His Holiness, Pope Francis
On Care for our Common Home

June 18, 2015



In 2017, overall losses from
weather-related disasters
totaled
USD 320 billion

USD 2,4 Trillion is the amount of money the global community has to spend
each year to support the effect of climate change if the
rise in temperature is not stopped

A close-up photograph of two white tiger cubs with dark stripes and blue eyes, lying on the ground in a natural habitat. The cub on the left is looking directly at the camera with its mouth slightly open, while the cub on the right is looking slightly to the side.

60% of world's wildlife has been wiped out
since 1970


50% of vertebrates will disappear due to
human activities

**“Climate Change
is a
Medical
Emergency.”**

Professor Hugh Montgomery, Co-Chair,
The 2015 Lancet Commission on
Health and Climate Change

June 2015





**We bear responsibility to act today to
guarantee that we will leave a better world
to future generations**

Serge Augier,

Master of Daxuan Tradition



Voluntary Carbon Offset must urgently play a decisive role in the fight against the effects of climate change as our production model is not adapting itself quick enough

Voluntary carbon credits: the principle is that one ton of CO₂ emitted somewhere can be compensated thanks to a carbon offset elsewhere.

CSR STRATEGY TOMORROW

MEASURE YOUR
IMPACT ON THE
ENVIRONMENT

REDUCE THIS IMPACT

OFFSET YOUR
CARBON EMISSIONS



TIMELINE



Regulated and voluntary carbon markets

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Regulated carbon market vs Voluntray carbon market!

REGULATED CARBON MARKET

DEFINTION

EMISSION ALLOWANCETRADE

REGULATION

KYOTO PROTOCOL APPLIED BY UNITED NATIONS, STATES, EUROPEAN UNION

FINANCIAL CONCEPT

REPORTS STATEMENTS, CREDIT POLICY

UNDERLYING

QUOTAS / EUA (SPOT, FUTURES, OPTIONS), CERS

FACTS

- + LIMITED CO2 EMISSION (2005-2008)
- OBJECTIVES NOT REACHED DUE TO SUBPRIMES CRISIS
- WILL BE REFORMED POST COP2020

VOLUNTARY CARBON MARKET

VOLUNTARY OFFSETTING OF CARBON EMISSIONS

CERTIFICATION DONE BY INTERNATIONAL STANDARDS

OTC MARKET, OFFSETTING DONE VOLUNTARLY

VERS

- + CO-BENEFITS ASSOCIATED WITH THE OFFSETTING SCHEME
- + HELPS DEVELOPED COUNTRIES ACHIEVE CLEAN ENERGY TRANSITION
- NOT REGULATED AND DECENTRALISED



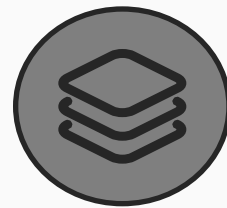
ClimateSeed: revolutionise the voluntary carbon market

A market in need for structuration to finally play its role in the fight against climate change!



REPUTATIONAL RISKS:

- Carbon credits double counting
- Projects that trigger a negative impact on local populations



LACK OF TRANSPARENCY:

Opaque carbon credit prices and margin



TIME CONSUMING SELECTION PROCESS,
Difficulty to have a diverse impact investing portfolio



FRAGMENTED MARKET, LACK OF
Efficient market infrastructure



THREE-LEVEL VERIFICATION PROCESS TO AVOID ANY REPUTATIONAL RISK

- KYC/ AML analysis
- Certification validation
- Sustainability board



TRANSPARENT FAIR PRICE

Directly set by project
developers



DIVERSIFIED PROJECTS AND IMPACTS



CENTRALISED INFRASTRUCTURE & USER-FRIENDLY EXPERIENCE

We developed a secure, reliable and
easy-to-use platform

“INVESTORS AND PROJECT DEVELOPERS STRUGGLE TO MATCH THEIR
NEEDS, 50% OF CARBON OFFSET PROJECTS REMAIN UNFUNDED”



ClimateSeed is the first Social Business launched by BNP Paribas in collaboration with Grameen Creative Lab. It will reinvest 100% of its profits to enhance environmental and social positive impact.



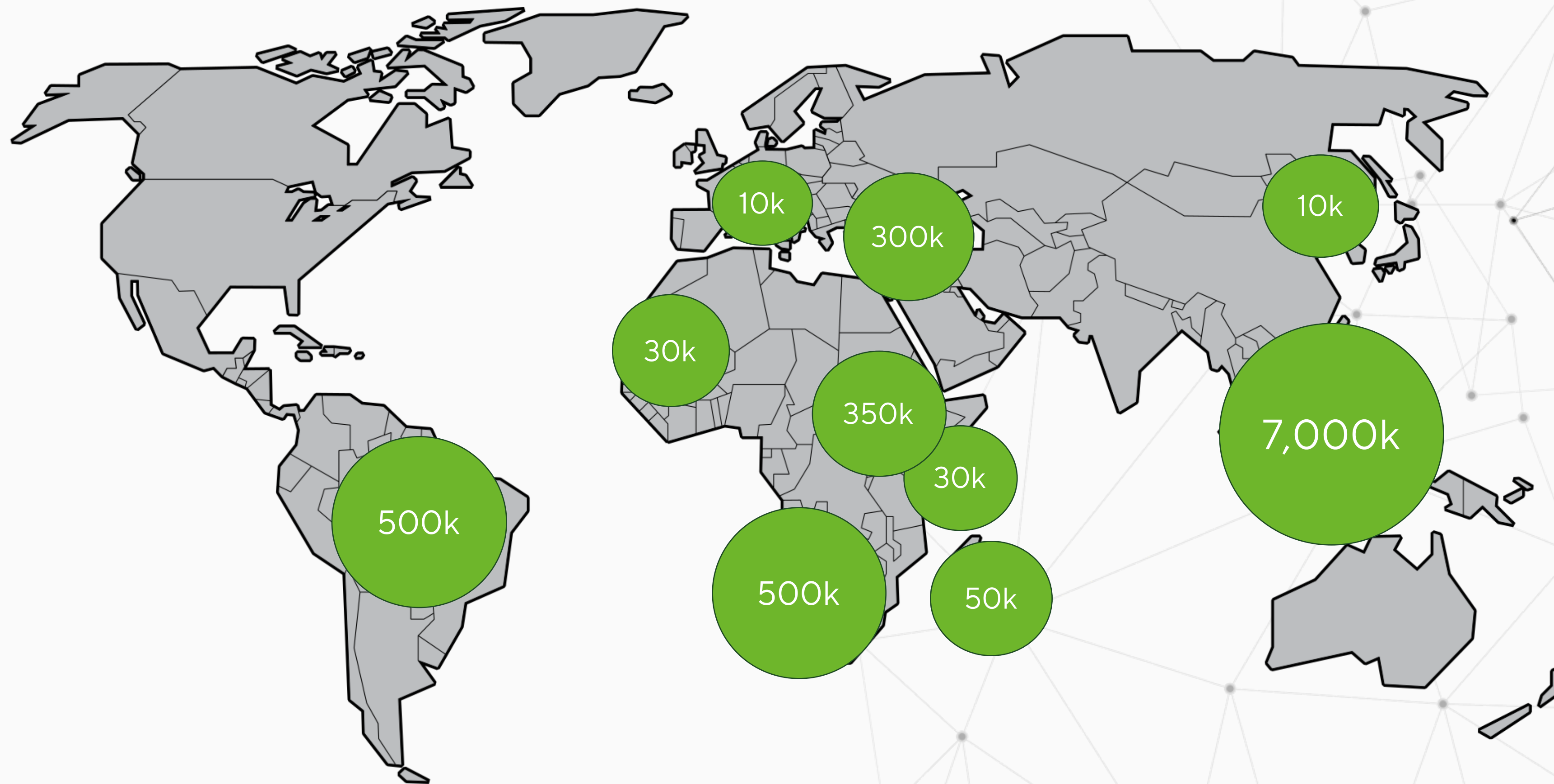
ClimateSeed: have a direct impact on your stakeholders

Voluntary Carbon Offsetting is an opportunity to engage all your stakeholders in the fight against climate change!



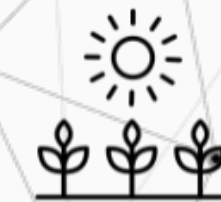
ClimateSeed: our projects

- Our business development work is on-going!



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Relationships with project developers



Agriculture



Community-Based



Energy Efficiency



Waste Management



Water



Afforestation/
Reforestation

Up to 9 teqCO2 available in more than 10 countries



Partnerships



BNP PARIBAS

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INSTITUTE FOR
CLIMATE
ECONOMICS



**Be the change you want to see
in the world!**

Gandhi



Give a chance to the Planet!

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